ASM Student Details

Student related details for Apeejay School of Management, New Delhi (ASM) are as follows:

Graduation

ASM believes in the philosophy of continuous evaluation. Students are assessed not only at the end and during the middle of each trimester but also throughout the trimester. Performance of a student at the end of each trimester is based on marks obtained in formative and summative assessment during the entire term. It is mandatory for students to obtain minimum 50% marks in both his / her formative and summative assessment to pass in a course. Students who are unable to clear their course are counseled by the faculty members and get support through contact program and are given another opportunity to re-appear.

The diagram below reflects the average percentage of marks i.e. 50 and above, 60 and above and 65 and above obtained by students in the PGDM program over the last four batches.

Fig.1: Performance of PGDM Students of 2009-11 to 2012-14 Batches

The diagram clearly reflects the positive progression in the performance of students scoring 60% and above over the batches. In 2009-2011 batch, 63.33% students scored 60% and above and it has increased to 72.64% in 2010-12, then to 85.03% in 2011-13 and gone up to 88.43% in the recent passed out batch (2012-14). Similarly percentage of students those scored 65% and above has increased from 28.33% in 2009-11 to 58.38% in 2012-14. The overall performance of the students in the PGDM Program is satisfactory in terms of batch wise progression.
**Student Dropout Rate**

Dropout rate is defined as students who had dropped out of the program in terms of percentage of total number of students admitted.

![Dropout Rate among PGDM Students](image)

**Fig.2: Dropout rate among PGDM Students**

In the PGDM Program, the dropout rate ranged from 0% to 3.88% across different batches. Students who left the program stated reasons such as illness, relocation issues, inability to pay fees, family reasons, and personal reasons for their withdrawal.

**Employment Advancement**-Corporate Profile of Alumni

Throughout the two year program, ASM grooms its students to become globally competent, socially sensitive, ethically sound managerial talent to lead businesses and organizations. Relationship of institute with students begins when they enter the campus and continues forever.

Students of the institute have been successful in their professional lives. Many are serving in organizations like ITC, Nestle, Capital IQ, Fidelity, Deloitte, Tata Motors, The Leela, Standard Chartered Bank, HDFC bank, Oriental Bank of Commerce, etc. to name a few. A number of alumni are working as middle level and senior level managers. Few also head businesses or are Directors of companies. Most of the alumni are working at the capacity of Senior Manager and Assistant Manager, Analyst etc. Some of our alumni have opted to be entrepreneurs. Few have also become social entrepreneurs and are working towards helping underprivileged students. For instance, Mr. Mohit Raj and Ms. Saanchi Marwaha (2009-2011 PGDM batch) have started an NGO “Turn Your Concern into Action (TYCIA)” to impart quality education to underprivileged students. This NGO began with one school and have now started another one.