40+ YEARS OF EXCELLENCE IN EDUCATION

THE APEEJAY ADVANTAGE

- 29 Institutions across the country
- More than 85 courses to choose from
- Over 32,000 students and 2,200 teachers
- 60,000 strong alumni network
- Quality education from Pre-nursery to Doctoral level
- School ranked among top-10 in India
- Higher Institute ranked A++ by Business India
Apeejay Education Society

The Apeejay Education Society, established by the leading Industrial House of Apeejay Stya in the year 1967, has built a rich heritage of nearly four and half decades in the field of quality education through a family of 29 institutions, i.e. 13 schools and 16 institutions of higher learning, in various states of the country, along with the Apeejay Stya University – India’s first Liberal Arts University focused on Technology & Research.

All Apeejay institutions are guided by the vision of late Dr. Stya Paul, Founder President, Apeejay Education Society, of ‘value-based holistic education, focusing on acquiring thinking skills and learning how to learn for life’ - a vision that is truly global, transcending the confines of state and country, and is driven by innovative techniques, progressive curricula and state-of-the-art infrastructure. The motto of the Society, “Soaring High Is My Nature” with its origins in the literature and principles of Ancient and Modern India, enshrines our belief that true education inculcates a constant pursuit of excellence on the strength of human and moral values, and truly prepares the individual for the challenges of life.

Today, the Apeejay family comprises over 32,000 students, 60,000 alumni and 2,200 faculty, providing education from pre-nursery to doctoral level. The Apeejay schools offering education up to senior secondary level are well-recognized as pioneers and trend-setters in quality education and have created a niche for themselves in the country. The Apeejay institutions of higher learning include colleges and professional institutes that offer over 85 courses at the under-graduate and post-graduate levels in Management, Computer Sciences, Architecture, Engineering, Information Technology, Fine Arts, Design, Mass Communication, Biotechnology, Clinical Research and Humanities, to name a few.

The Group has also established the Apeejay Stya University at Sohna, Gurgaon - a seat of global learning that offers rich opportunities for innovative teaching-learning, creativity and research across disciplines, by blending together the dual identities of a technology and research based university with a liberal arts institution. The University offers a wide range of innovative graduate, postgraduate and doctoral programmes across a plethora of disciplines that are based on the best education practices of some of the leading universities of the world. These are greatly facilitated by the strong industry-academia linkages, already established by the existing Apeejay institutions of higher learning in all disciplines being offered by the University.

In order to link policymakers, key administrators and the research community in a creative dialogue on the central issues facing contemporary education, the AES has also set up the Apeejay Stya Education Research Foundation (ASERF), that functions as a ‘Think Tank’ for sharing of ideas and experiences on the priorities and challenges of Indian education. The Foundation has, over the years, contributed significantly in addressing the larger issues of access, equity, quality and relevance at all levels of education in order to facilitate the formulation of strategies to find research-based solutions.

Our Founder President - A True Karmayogi

"Tu shahaen hai parwaz hai kaan tara,
tere saumee samjun aur bhi hain"
(You are a falcon. Soaring high is your nature.
There are skies yet for you to conquer)

- Iqbal

Dr. Stya Paul, eminent industrialist, philanthropist and freedom fighter, provided the foundation and inspiration for the emergence of the Apeejay Stya Group and the Apeejay Education Society as treated symbols of quality and excellence in the country’s industrial and educational landscape. A pioneering entrepreneur with a far-sighted vision of the future, Dr. Stya Paul was instrumental in the rise of the Apeejay Group as one of the biggest industrial houses of independent India, and was leading architect of the country’s emergence as a self-reliant industrial superpower, founded on the strength of Indian capability and enterprise, as Chairman Emeritus, he has guided the Apeejay Stya Group – a privately and closely-held leading Indian industrial and investment House - to become one of the major corporate House of the country, with several alliances, collaborations and significant presence in Europe, Middle East and East Asia.

Dr. Stya Paul, fondly called Sherji, was one of the earliest industrialists in the country who recognized the great role that industry could play in providing quality education and to contribute towards nation-building. Towards this objective, he decided to set up not-for-profit educational institutions across the country where scientific and career building knowledge could be provided along with inculcation of values and an appreciation of Indian culture, arts and heritage. Starting with a small school in Jalandhar in 1967, the 13 schools and 16 institutions of higher learning established by him over the last four decades under the aegis of the Apeejay Education Society have flowered to become symbols of excellence in their various disciplines, moulding the lives and careers of future generations of the country. The year 2010 also saw the realisation of Dr. Stya Paul’s lifetime dream of setting up the Apeejay Stya University - a seat of global learning that would bring about transformation of society through value-based education, man-making and nation-building, by blending together the dual identities of a technology and research based university with a liberal arts institution.

Dr. Stya Paul’s forays in the field of education exhibited the same meticulous planning, concern for detail and flawless execution that were his hallmark throughout his life. Each of the institutions set up by him was an act of love, and he nurtured them up by him was an act of love, and he nurtured them up by him was an act of love, and he nurtured them up by him was an act of love, and he nurtured them up by him was an act of love, and he nurtured them up by him was an act of love, and he nurtured them up by him was an act of love, and he nurtured them up by him was an act of love, and he nurtured them up by him was an act of love. He was also Dr. Stya Paul who, as the undisputed voice of the industry in young independent India, first embraced the concept of corporate social responsibility and emphasized the need for an integral relationship between ethos and business.

During his long and illustrious career, Dr. Stya Paul has been actively associated with several social, cultural and professional bodies, and held responsible positions reflecting his versatility, leadership and standing in industry and social circles. His philanthropy and generosity knew no bounds, and throughout his life, he helped the physically-handicapped and the needy with financial help and educational/vocational opportunities, thus enabling them to join the mainstream. Over the years, numerous honors and accolades were bestowed upon him, a life richly lived and full of sharing and caring. But he never desired any monuments to himself, thoughtless living monuments, in the shape of multitudes of people across the country, who share their memories of how he touched and transformed their lives in his own unique way.

A true karmayogi, Dr. Stya Paul retained his zeal for hard work even in his advanced age and remained keenly involved in the management of the Apeejay institutions well into his nineties. Active till the very end, he left this world peacefully on June 7, 2010 while preparing to leave for his office. But his life’s work and achievements, and the lasting legacy of excellence that he leaves behind, will continue to inspire and guide us in all our endeavours, as we strive to achieve the goals to which he devoted his life. Like the ever-soaring falcon of Iqbal’s couplet that inspired Dr. Stya Paul throughout his life’s journey, his spirit will live on forever.

"It is not a disgrace if dreams are unfulfilled, but it is, if we have no dreams to dream!"

- Dr. Stya Paul
President's Message

Education is not mere accumulation of facts - it is preparation of life itself. Education is knowledge imbibed with wisdom and ethics. It develops the personality of the students, moulds their character and helps them cope with the problems and challenges of the complex world of today. The aim is to make them successful not only in life, but also conscious of their duties and responsibilities towards their fellow citizens. It is with this vision that the Apeejay Education Society was established in 1967 by our Founder Chairman Dr. S.V. Naik, and the dynamic leadership of Dr. S.V. Naik, President of the Society, whose belief is that education should ensure for the country's youth a harmonious development of their personalities. With emphasis on character development and an attitude of service before self, today Apeejay School and Colleges have come to be recognised as pace-setting institutions spread all over the country - a symbol of the rich standards they have achieved during the short span of their existence.

The Apeejay institutions exemplify the fact that sky is not the limit in the pursuit of excellence. The aim of our schools is to promote a system of integral education in a congenial child-friendly environment that emphasizes the unity of all knowledge, synthesizes humanities and sciences, and recognizes the fact that each child is unique. We believe that education should enable our students to soar high - morally, socially and spiritually. They need to learn that the secret of success and contentment lies in discovering one's own strengths as well as limitations. There is, therefore, every reason to place a renewed emphasis on the humanistic dimensions of education, enabling each person to grasp and appreciate the individuality of others, and to discover one's own self through an inner journey whose milestones are knowledge, introspection and humility. At Apeejay schools, priority is also given to the teaching of critical thinking skills such as reasoning and problem-solving, to help our students develop the ability to reach sound conclusions based on observation and information. Our school curricula allows our teachers the flexibility to adopt innovative methods to stimulate interest and attention among their students and develop in them an appreciation for the values of the past, the excitement of the present and the challenges of the future.

It is heartening to know that Apeejay School, Saket - one of our flagship schools in the chain of 28 Apeejay Educational Institutions - is working wholeheartedly towards shaping the young and budding citizens of the country into national assets and nation builders. Over the years, the school has grown from strength to strength and carved a niche for itself among the premier educational institutions in the country. I am quite confident that the school will maintain the glorious Apeejay tradition of being a school with a difference and continue to soar high in the years to come.

The new academic session is going to start soon, and I welcome all the new students who have decided to be a part of the prestigious Apeejay family. I wish them all a fruitful and bright future.

Sushma Birla
President
Apeejay Education Society

Aims & Objectives

Aim at quality education and pursuit of excellence in all fields and in life itself.

Propagate patriotic, social and ethical values for responsible citizenship.

Nurture physical, mental and moral growth of the students and create in them a zest for learning.

Nurture the mental horizons and broaden the outlook of the students through training in co-operation, consideration, team spirit and service.

Nudulously arouse their aesthetic sense and inculcate habits of personal as well as social hygiene for a happy and healthy life.

Assist them to enjoy their leisure through healthy recreational activities and hobbies as well as correct reading habits for a lifetime of pleasure and joy.

Youthful energies to be properly channelised towards creativity and self-actualisation.
Pre - Primary Education

Education, according to the Indian tradition is not merely a means to earning a living; nor is it only a nursery of thought or a school for citizenship. It is initiation into the life of spirit, a training of human soul in the pursuit of truth and the patience of virtue. It is a second birth: dvitiyājanam.

Education is the creation of sound mind in a sound body. It develops the individual’s faculty, especially his mind, so that he may be able to enjoy the contemplation of the supreme truth, goodness and beauty of which perfection essentially consists.

The whole object of education is to develop the mind. It not only contributes in softening manners, but also gives a delicate turn to the imagination and polish to the mind.

We at Apeejay Saket believe that education, to be complete, must be humane. It should lead not only to the training of the intellect but also to the refinement of the heart and the discipline of spirit.

For the wholesome development of the personality of the children, it is essential they acquire not only the requisite knowledge and skills while in school, but also develop certain attitudes which will make them better human beings.

All academic and co-curricular activities at Apeejay Saket are planned in such a way that they help in developing all aspects of one’s being, intellectual and emotional, rational and aesthetic, moral and spiritual, individual and social.

The school was ranked seventh amongst 250 top schools across the country by the “Education World” magazine in an intensely competitive ranking survey. It has received commendable rating for its academic reputation, co-curricular education and integrity of the school management.

Value Education

Today when we are passing through an era of value flux, we intend training the young minds to weigh their individual and social priorities - to judge the difference between the right and wrong, to take decisions with consideration and compassion and to bear responsibilities for their own decisions.

Value education is taken up as a means for development of sound habits in our students. Students are taught to live in total harmony with the environment. Value based assemblies are organised in the school. Life skill workshops are conducted regularly to help the children to deal with real life situations and manage their emotions. Various issues and problems are taken up and students are encouraged to voice their opinions and find solutions.

All this is supported by lectures by eminent speakers from all walks of life.
Recognised by the Directorate of Education, Delhi and affiliated to the Central Board of Secondary Education (CBSE), New Delhi, the school provides strong instructional leadership and opportunities for over development. Modern and innovative techniques are used in the class room to make teaching-learning more meaningful and interesting. The School creates an environment which helps the child to think independently. The syllabus has been planned in such a way that the learning experiences provided through the curriculum enable him not only to know the facts but also to understand, apply, analyze, synthesis and evaluate them. Academics is learner oriented. Group discussions, pair work, problem solving, debating etc. have been adopted as teaching tools. The School does not allow text books to determine the course of study, it is the student's need which is always kept in focus.

PRIMARY WING

The Primary wing of our school provides a happy, caring and stimulating environment the instills in our students a joy for learning. The school follows a balanced curriculum which recognizes the important part that extra curricular activities play in the overall development of the child. The teaching methodology that we follow in our school promote creativity, encourage critical thinking and enable young learners to solve their day to day problems. ample opportunities are provided to students to participate in various activities conducted at the inter-class and inter-house level. The school focuses a lot on team work, learning by doing, project based learning, helping others and sharing. The students are provided hand on experience and these young enthusiastic learners are encouraged to be innovative and creative. We ensure that every student in the primary wing realizes his/her potential and is fully prepared to progress to the middle school with confidence and self esteem.

MIDDLE SECONDARY AND SENIOR SECONDARY LEVELS

The Middle, Secondary and Senior Secondary levels constitute class VI to VIII, IX to X, and XI to XII respectively. The syllabus is as prescribed by the NCERT. At the Middle level the students have the option of choosing Sanskrit or French as third language. The Senior Secondary level offers the option of choosing between the Science and Commerce streams. Computer Science, Economics and Biology are the optional subjects in the Science stream; Home Science, Mathematics and Informatics Practices for the Commerce stream. Evaluation at all the levels is as per the CBSE guidelines.
MORNING ASSEMBLY
Value based special assemblies are presented by the students of all classes in rotation. The theme is chosen by the students of the class who also prepare background boards and presentations thus ensuring 100% participation. This helps in building up their confidence and showing the talent. Festivals of all religions are celebrated with equal importance.

MUSIC AND DANCE
Music and Dance help in tapping the aesthetic skills and developing creativity. These forms of fine art also help in improving the students’ imagination and perception and have a very positive impact on the academic performance as well.

INTERACT CLUB
The students work regularly on various projects taken up by the Interact Club every year. They collect and contribute clothes, food items, blankets, toys etc. For the needy, the deprived and the under privileged. Visits to Blind Schools, Help Age Homes and rural areas are conducted regularly.

CLUBS
The School has the following activities:

1. Student Mentor Programme
2. Library Service
3. Art Room Service
4. Office Assistance
5. Medical Assistance / Service
6. Garden Maintenance
7. Infrastructure Maintenance Service
8. Environment
9. Chess
10. Clay Modeling
11. Calligraphy
12. Health Club
13. Computer
14. Robotics
15. Handicraft
16. Maths
17. Drama
18. Music—Instrumental and Vocal
19. Science
20. Dance
21. National And International Understanding
22. Taekwondo

SKATING
The children not only love to run and play. They also love to dance and skate. Special coaching is being given to the students by well trained and professional coaches during their physical education period.

LEADERSHIP CAMPS, OVER NIGHT CAMPS and ADVENTURE CAMPS
Leadership Camps, Over Night Camps and Adventure Camps are organized regularly in the School. This is to encourage self dependence, discipline, organizational and leadership qualities in the children.

INTER APEJAY YOUTH MEET
Inter Apejays Youth Meet is organized every year to bring students of all Apejays School together for a few days. Lot of learning, exchanging of ideas and development of interpersonal skills takes place during these meets.

CAREER COUNSELING
The School maintains contact with many professional colleges and provides career counseling. Academics and co-curricular activities are channelled towards a profession. The topics, subjects, questions, issues taken up by them are identified, as also the personality traits required for the jobs. To bridge the gap many of these topics are even taken up in the classes.

TAE-KWANDO
In today’s world it’s becoming absolutely essential to learn this technique of self defence. Students right from class nursery are being trained in this art form of self defence.

YOGA
Yoga helps in improving one’s health and physical fitness. It has multidimensional potential for the growth of overall personality of a child. It has been experimented that creativity of the students can be nurtured through yoga by cultivating a habit of concentration of mind on certain phases of innovative ideas or thoughts. Special yoga classes are being conducted in the school to improve their health and physical fitness.

WORK EXPERIENCE
It is an integral part of education that provides both knowledge and skills through well structured and graded programmes. It provides the students with opportunities for participation in social and economic activities inside and outside the classroom. Work experience aims at restoring dignity and respect to all types of social, manual and community work. The activities undertaken by the students are

1. Infrastructure Maintenance Service
2. Library Service
3. Art Room Service
4. Office Assistance
5. Medical Assistance / Service
6. Garden Maintenance
7. Environment
8. Chess
9. Clay Modeling
10. Calligraphy
11. Health Club
12. Computer
13. Robotics
14. Handicraft
15. Maths
16. Drama
17. Music—Instrumental and Vocal
18. Science
19. Dance
20. National And International Understanding
21. Taekwondo
22. Computer
23. Robotics
24. Handicraft
25. Maths
26. Drama
27. Music—Instrumental and Vocal
28. Science
29. Dance
30. National And International Understanding
31. Taekwondo

Developing mind & body
Most of the human achievements are possible if and only if a person is physically healthy. The school feels that only a healthy mind can work towards progressive growth. Harmony in physical, mental, spiritual and psychological personality of the individual is an important aspect. All the school programmes strengthen the inter dependence of these personalities of a child. Stamina building exercises, basket ball, badminton, volleyball, kho-kho, and tae-kwando have been integrated in the school curriculum to achieve these ends. Indoor games like table tennis, chess and carom are a part of their indoor activities. Yogic exercises and meditation form the link between the physical growth and spiritual growth.
1. The Dr. Stya Paul Award for Human Values is given to a student each of the middle, secondary and senior secondary school who has demonstrated good human values. The award consists of a cash prize and a citation.

2. The President’s Gold Medal is awarded to a student who secures the highest aggregate in Science in class XII.

3. The President’s Silver Medal is awarded to a student of class XII who shows excellence in academics as well as co-curricular activities.

4. Jagannath Gold Medal is awarded to the topper of the Commerce section of class XII.

5. The school honors academic achievers by giving Scholar and Super Scholar Badges. Super Scholar badges are awarded to the students who receive Scholar badges for three consecutive years. Recipients of Super Scholar Badge for seven consecutive years are felicitated with a special Blazer.

6. Merit Scholarships are awarded to encourage consistency and continuous brilliance among the students. It is offered to the students who score the highest marks in the class in an academic session. Financial incentive is also given to students securing 92% and above in the All India Secondary Secondary School Examination (Class X).

7. Apeejay Talent Search Examination is held online every year for academically outstanding students. Top grading students are given annual scholarship.

8. Free ships are awarded to students on merit basis.

Awards & Scholarships

Experience the International Edge...

- Established on the academic pattern of the Ivy League universities of the USA
- Trans-disciplinary and Liberal Arts approach
- Strong industry linkages to facilitate training & placement
- Truly global campus with students from over 100 countries

Awards & Accolades Conferred on ASU

Hall of Fame Award at the 3rd Asian Leadership Awards held at Dubai on September 24, 2013

No. 1 in Innovative Teaching Techniques & No. 3 in Most Reputed Faculty as per TOI B-School Ratings 2013 (North Region)

Best Innovation by Private University at World Education Summit 2012

Best Engineering Institute in North India at National Education Awards 2013 by ET Now

ASU School of Engineering & Technology selected as E-Gov Campus of District Gurugram by Ministry of Communications & Information Technology, in collaboration with the United Nations

Amar Ujala B-School Excellence Award at World Brand Congress 2012

Best Industry Interface at Headlines Today National Education Awards 2012

Best Fashion Institute Award at India Fashion Summit 2013

Engineering & Technology
Pharmaceutical Sciences
Biosciences
Management Sciences
Journalism & Mass Communication
Design & Visual Arts

Education

India’s 1st Liberal Arts University focused on Research, Technology & Innovation

A Host of Attractive Scholarships available

ASU Prospectus & Application Forms can be downloaded from the ASU website or obtained from ASU Campus, ASU City Office & all Apeejay Institutions

For further queries, students can also visit our admission counsellors at:

ASU City Office:
Apeejay Stya University Admissions Office, Plot no. 23, Sector 32, Institutional Area, Gurugram, Haryana-122 001

ASU Campus:
Apeejay Stya University, Sohna-Palwal Road, Sohna, Gurugram, Haryana-122 105

Dial Toll Free: 1800 1037 868 | Email: admissions@asu.apeejay.edu